



The AfCFTA marketplace

IATF Virtual

Cairo, Egypt
9 - 15 November 2023



www.intrafricantradefair.com

Connecting African Markets

The African Export-Import Bank (Afreximbank), in collaboration with the African Union Commission and the AfCFTA Secretariat, brings you the 3rd Intra-African Trade Fair (IATF2023), to be hosted by the Arabic Republic of Egypt in Cairo. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600
EXHIBITORS

+35k
VISITORS

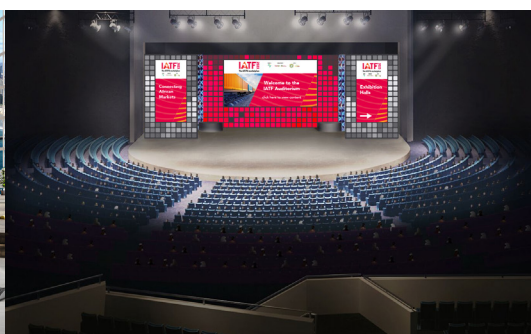
+75
EXHIBITING
COUNTRIES

\$43bn
IN TRADE &
INVESTMENT DEALS

The IATF Virtual

IATF Virtual is a year-round platform to connect buyers and sellers from Africa and beyond. IATF Virtual brings together exhibitors and visitors from all sectors. It provides a platform for attendees and non-attendees alike to connect in real time before, during and after the event.

The IATF Virtual platform offers a 24/7, 365 days a year platform whereby virtual visitors can visit virtual stands to engage and do business via the online platform. IATF Virtual also offers an Auditorium to host virtual events - Live and pre-recorded, as well as features Country Pavilions and a Virtual Library where documents, presentations and other information can be sourced and stored.



Benefits of IATF Virtual:

- **Don't miss out** - Manage your stand and meet attendees live.
- **Showcase your work** - Virtual stands can be fully branded and customised. Get your products and services seen at their best by buyers and investors across African markets.
- **Track every lead, interaction, and enquiry** - Maximise your event ROI with comprehensive lead reports of visitors' product interests, and brochure downloads.
- **Engage intra-African trade experts** - Meet and do business with intra-African trade and investment experts before, during and after Intra-African Trade Fair 2023.
- **Matchmaking** - Opportunity to be part of the Afreximbank supplier database for matchmaking that happens all year round.
- **IATF Virtual Live** - Be part of the interactive IATF Virtual booth that will be visited by stakeholders at the live event in November to interact with you online.

The IATF Virtual will bring together key players from the following sectors:

- Administration and Support Services
- Agriculture / Agribusiness
- Arts, Entertainment and Recreation
- Automotive
- Basic Metal Production
- Chemical Industries
- Clothing / Textiles
- Construction
- Creative Industries (Apparel / Arts / Fashion / Film / Music / Television)
- Defence & Social Security
- Diaspora
- Education
- Engineering
- Electricity, Gas, Steam and Air-condition Supply
- Financial Services
- Fintech
- Food & Beverage
- Food Services
- Freight Forwarding
- Health Services
- ICT
- Infrastructure
- Innovation
- Insurance
- Logistics
- Manufacturing
- Maritime
- Mining
- Natural Ingredients and Organic Products
- Oil and Gas
- Sports
- Standards
- Tourism
- Transport
- Water Supply, Sewerage, Waste Management and Remediation Activities
- Wholesale and Retail Trade
- Youth Start-Ups

IATF2023:

Promoted By



In Collaboration With



Hosted By Egypt



IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus Organiser



Africa Autoshow Organiser



IATF Virtual | Cairo, Egypt | 9 - 15 November 2023 | www.intrafricantradefair.com

To enquire about participating in IATF Virtual, please contact:

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IATF Virtual booths are available from
US \$750